



GUARDIAN KIT

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IMPORTANT INFORMATION

Copy and paste link to our website: <https://www.ohanaguardsgroup.com/>

'Ohana Guardians Group is a small group of volunteers and we will likely be learning along the way as we roll out the program. Feel free to reach out to us if you have questions.

Mahalo for your kokua and e mālama pono

Kristin Holmes
Guardian Support
808-283-1212 (HST)

Lewanna Godinez
'Ohana Support
808-264-4310 (HST)

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808-264-4329 (EST)

Or email us at: hello@ohanaguardsgroup.com

Next Steps as a Guardian

Mahalo for becoming a Guardian with OGG! Our goal is to make this very simple.

You now have a “Your ‘Ohana” packet that includes your ‘Ohana’s persona story,, a photo provided by the ‘ohana, contact information, and their preferred payment method..

We encourage you to reach out to your ‘Ohana as a great way to establish rapport and help them in a more personal way. Your Ohana may have specific needs that you can help them fund.

Now that you know a little bit about them, your networking can begin. As you ask your contacts to share with their contacts, a wider base will grow organically.

Social media is a great place to start. We’ve made it simple by including instructions on how to post on social media and how to tag our Instagram and Facebook pages.

If you have a wide base of connections and are interested in becoming a Guardian to multiple families, please let us know.

Reaching out to your 'Ohana

As previously mentioned, we encourage our Guardians to establish a personal connection with their 'Ohana. To make it simple for you, here is a sample letter or phone call introduction that you can use. Feel free to modify it in any way.

SAMPLE LETTER:

Dear (ohana name). My name is (your name:), and I have volunteered to be the Guardian to your 'ohana through 'Ohana Guardians Group. It pains me to even try to imagine what you have been through. You, and so many others, are going through something no one could've been prepared for. Yet here you are. Please know that I don't pretend to begin to know what you must be feeling. But I am so glad to have found a way that I sincerely hope will help you through whatever might come next.

First, I want to make sure you understand how this works. I told my friends at OGG that I'd like to be a "Guardian". So they hooked me up with you, the 'ohana. Now I'm going to tell my friends and family what I'm doing, and give them the chance to also help out by sending you cash gifts. Absolutely all funds will go directly from them to you. You get 100%.

I have the information you provided to OGG about your situation, and I'm wondering if there's anything else you'd like to share. I really hope we can keep in touch to know how Ohana Guardians Group is working for you.

Here is my contact info and feel free to reach out to me along the way.

Keep in mind that many of these families may only have a phone.

Reaching out to your personal circle

To spread the word about your 'Ohana, we recommend reaching out to friends, family, coworkers, and anyone else you feel comfortable sharing to.

Here is an optional message that you can copy and paste to emails or text messages:

I am relieved to have found a way, that with your help, we can directly assist a distressed Maui family. I am now a Guardian with 'Ohana Guardians Group [OGG](#); a volunteer effort focused on providing immediate assistance for Maui's desperate 'ohanas (families).

I would like to introduce you to the _____ 'ohana. My role as a Guardian is to network with my family, friends and acquaintances to provide speedy financial assistance by asking each of you to directly contribute to their donation fund.

As you share to a group of your contacts, ask that they in turn do the same, then exponential networking kicks in. It is as simple as that! Just think about how many people you know and how powerful this can be for so many people in need.

Also, please share on your social media platforms.

Copy and paste the donation method provided to you by your 'ohana.

Social Media Platform Instructions

Posting on social media is a quick and easy way to share your 'Ohana's story. We've made it simple to do with these basic instructions and a post draft to get the ball rolling! Feel free to personalize it in any way you see fit.

Step One:

Reach out to your 'Ohana and request a picture of their payment app QR code. If they are requesting donations via check, do not worry about the QR code.

Here is an example of how to ask:

Hi _____ Family! To make sure we are maximizing donations to your 'Ohana, I'd love to share your story on my personal social media page if you're comfortable with that. Do you by any chance have a photo of your payment method QR code?

Step Two:

Once you have the photo,, save them to your phone and share both of them to the same post on social media. Feel free to write your own description or just copy and paste the message below. If you choose to write your own post, we ask that you tag the OGG page by adding our handle (@ohanaguardsgroup) to the description so that we can raise awareness about our initiative.

OPTIONAL: If your 'Ohana is receiving funds via payment apps, feel free to add their link to your instagram bio so people can be easily directed to the donation site. We want to make this as simple as possible for people to help.

SAMPLE:

Aloha, This is the _____ Family, one of the many 'Ohanas affected in the recent Maui Fires. The @ohanaguardsgroup is working to connect these 'Ohanas with Guardians like me. As their Guardian, I am encouraging my followers to donate directly to their cause using the QR code I've shared in this post. If you are interested in becoming a Guardian yourself, visit their profile and find the link in their bio or go to ohanaguardsgroup.com. Thank you so much for your support!

Encouraging others to become Guardians

If you know others that might want to become a Guardian, here is a narrative guideline. Adjust or customize as suits you!

Aloha,

Since the devastating August fires on Maui, many of us have been considering ideas of how to do something meaningful and helpful to the many families, friends and businesses that have suffered so much loss. The layers of complications ahead is a quagmire of information that can take anyone to the extremes of despair and hopelessness.

So many families have no idea what to do next. Limited federal funds may be available to some but not all and may be long in arriving. Other folks fall through the cracks or may not be eligible for any financial assistance at all.

The immediate and ongoing need for daily survival is very real and very present. The list of names seeking help grows daily and each is a heartbreaking story.

I continue to receive every form of communication from friends and family wanting to know how they can help. A friend of mine created an initiative based on the power of networking called 'Ohana Guardians Group (OGG). It is a small group of volunteers eager to make a difference.

OGG is helping a verified list of families find financial assistance vital to helping them begin to rebuild their lives. Exponential networking is the key to this initiative.

This letter is an invitation for you to become a "Guardian." As a Guardian, you will be given the name of a specific family, or 'ohana. When you share this family with your circle of friends and ask each of them to share with their contacts, the reach becomes exponential. *It's all about connections...* Just think about how many people you know.

If you or someone you know wants to become a Guardian, go to the [OGG](#) website to sign up. I appreciate you and hope you are willing to help us make a big difference in these people's lives.